

# **Award Winning** Driving Instructor Training



Our Support Driving Your Success 0333 2000 074 www.lidiaondemand.co.uk hello@lidiaondemand.co.uk
Welcome to Let's Instruct Driving Instructor

# Academy (LIDIA)



### **About Us**

LIDIA was founded by Matt Stone and Andrew Love. With over 35 years of driving instructor training experience between them, you can be sure you are receiving the highest quality training and support developed by industry experts.

### **Passionate About Teaching**

Here at LIDIA we are passionate about training high quality driving instructors. We have worked hard to build an award winning and professional brand that people recognise and trust. As one of our trainee driving instructors, you will be provided with all the tools and support you need to not only qualify, but create a highly profitable and successful career.

### **Quality Training**

It's important to us that, as we train driving instructors, we retain the same values and high-quality service we have always delivered. We have put together an outstanding training and franchise support package which will give you the opportunity to build your own successful career and earn a great income. If you think you would like to be a part of our booming industry, safe in the knowledge that you will have access to an award-winning formula and great support, then please read on.

### Launching Your Career

0333 2000 074 🛛 hello@lidiaondemand.co.uk

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Once trained, you will want to get off to the best start. Whether you choose to join our award-winning driving school franchise or one of our trusted driving school partners you can be sure you will benefit from the best career and business support available. Put simply, a business in a box with your marketing, branding, pupils and support included.

### Why Become a Driving Instructor?

Put simply, our industry needs you, there is a national shortage of driving instructors and business is booming. You will soon discover that becoming a driving instructor is a rewarding career choice, where you can earn well over £40,000 per annum as a full-time instructor.

- There has never been a better time (Business is booming)
- There are not enough driving instructors (National shortage)
- Earn over £40,000 per annum full time (After costs)
- Be your own boss (No office, you are in control)
- Flexible working hours to suit you (Control your work/life balance)
- Job security (No redundancy, a skill and career for life)
- Huge job satisfaction (Helping people while doing a job you love)
- Meet and work with new people everyday (No two days the same)

### Why Choose Us?

Thank you for considering LIDIA for your training to become an Approved Driving Instructor (ADI). We believe you deserve the best training possible. Training you can rely on to give you the support you need throughout your journey to qualification.

LIDIA On-Demand is unique within the industry. You can start training immediately for just £49.50 per month! No large upfront training fees, no finance agreements, no training contracts and no franchise tie-ins. A truly flexible, affordable and risk-free way of training to become a driving instructor.

### Buy Your Training in the Way That Suits You:

1. Receive a discount by buying our full course bundle, paid over 6 manageable payments.

or

2. Pay as you train by subscribing to our on-demand training package and buy your in-car training from our shop when you need it.

## **Training to Work Around You**

### 4 Months

#### **Fast Track**

If you have the time to take your training quickly then we will fast track you and you can expect to be teaching on a trainee license within 4 months.

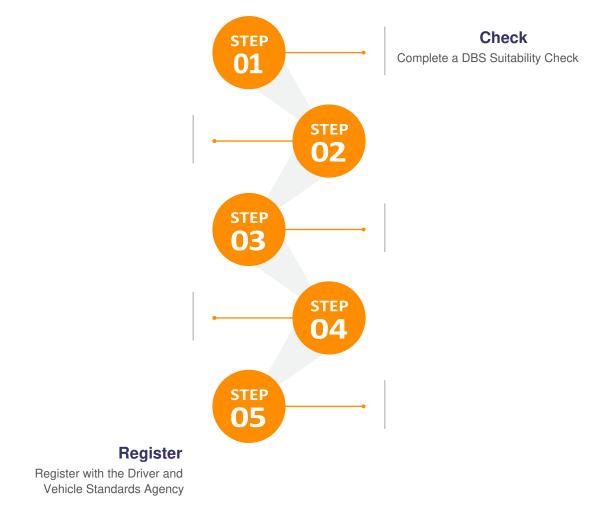
### 6-12 Months

### **Train Around Work**

If you are training around work and family commitments, then anything between 6 to 12 months is normal and this is the option most people take.

Please note terms and conditions apply and they can be found on our website www.lidiaondemand.co.u k

### **The Qualification Process**



#### Test

Pass Part 1 Theory Test (100 questions with hazard perception test)

Test

Pass Part 2 Driving Test (1 hour advanced driving test)

#### Test

Pass Part 3 Teaching Test (1 hour observed lesson)

### The Training Course

The syllabus is broken down into easy to follow 'bitesize' sections to help you study, learn and understand. With our full course bundle, you will have complete access to our unique on-demand training throughout. To help you further, our expert training teams provide you with UNLIMITED tutor support and we are always ready to help you.

### Part 1: Theory

Your on-demand course, along with our DVSA book pack builds a comprehensive knowledge of the DVSA reference material and driving theory. Theory and hazard perception test app access is included for you to practise, and monthly online course clinics with our expert team means you can get your questions answered. You will have all the help and support you need as you prepare and study for the Part 1 examination.

### Part 2: Driving

Your on-demand course is designed so nothing is left to chance. With video demonstrations and explanations, as well as our monthly online course clinics included, you will understand what is required for your Part 2 test and can practise in your own time before meeting one of our expert trainers. Our expert trainers will then build on your skills to help you reach the high standards required to pass your Part 2 test of driving ability.

#### Part 3: Teaching

Your on-demand course will fully support you through your Part 3 training. With video explanations, simple to understand lesson content and monthly course clinics where you can get your questions answered by our expert trainers, you will be well prepared to start each in-car training session and can revisit any part of the course between training sessions.

Our experienced in-car trainers will take you through our structured Part 3 course. You will practise all the skills required to be successful. The completion of this training will enable you to go onto a trainee licence should you wish to, gaining further experience before taking your part 3 test.

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**Testimonials** 



I would highly recommend Let's instruct as a means of entry into the world of driving instruction. I felt completely ready for my part three teaching test thanks to their support.

**Phil Orvis** 

I would have no hesitation in recommending Let's Instruct for those with aspira-tions of being a driving instructor. I was delighted to pass my part 3 exam and am now looking forward to joining the team at Let's Instruct. Clive

Wright





Having passed all the qualifying tests first time, I am now excited to start my new career. I would highly recommend Let's Instruct.

### **Shaun Farrington**

I honestly think you would have to go a very long way before you find a better trainer than Matt Stone. I wish I had done all my training with him. I am now a very proud member of the Let's Instruct family and hope to be for a long time. **Peter Hulatt** 





Training with Let's Instruct was an enjoyable experience. My trainer Matt was very professional throughout the training and did everything in his power to prepare me for not only the test but far beyond. Zsuzsanna Mathe

I have just passed my part 3 in Northampton after many enjoyable hours of training with Let's Instruct. If I had to do it all again I would use Let's Instruct.

### Adam Bagshaw



# **Simple and Affordable**

### Pay as You Train:

Start your training for £49.50 per month.

Simply start your training by subscribing to our on-demand training package for £49.50 per month and buy any books and in car training from our shop as and when you need it. Click here to visit our course sign-up page. Your subscription can be cancelled at any time for training breaks and restarted when you need it.

### **Full Course Bundle:**

Save money with our full course bundle. Everything you need to get you teaching on a trainee licence or take part 3 test for £2394.00 paid over 6 payments of £399.00. Click here to visit our course sign-up page.

### **Included in Your Bundle:**

- 12-month subscription to LIDIA on-demand
- Monthly online course clinics
- Email support
- 8 hrs in-car Part 2 training
- 32 hrs in-car Part 3 training
- 8 hrs in-car Part 3 online classroom training
- Full DVSA recommended reading pack

### What Next?



\*Test fees not included



### **Housekeeping:**

The process of becoming a driving instructor is easy, but before you proceed there are a few legal requirements to check.

To become an Approved Driving Instructor, you need to be able to answer YES to all of the following:

- Have you held a full UK or EU licence for 3.5 out of the past 6 years?
- Can you read a numberplate at 26.5 metres for vehicles with a new-style number plate (with glasses if required)?
- Do you have less than six points on your licence?
- You have no convictions in the past ten years that would prevent you from being on the Driving Instructors Register. (For example: robbery, assault)

### I'm Ready:

If you're happy that you're ready and able to start your journey to becoming a driving instructor, simply click here to visit our course sign-up page, buy your course and start training immediately.

### I Have Some Questions:

No problem, we would love the opportunity to answer any questions you have and help you make the right decision for you.

Contact us on hello@lidiaondemand.co.uk, call us on 0333 2000 074 or visit our website to view our FAQs.